



CHESAPEAKE
Innovation Center

TECHBRIDGE APPLICATION

It takes about 45 minutes to an hour to complete your application to *TechBridge*SM.

*TechBridge*SM Application:

- 1) Complete the *TechBridge*SM Application. These questions ask for basic business plan information such as management team, funding, financial forecasts, technology milestones, and customer applications. Completing this form normally takes about an hour. Most if not all of this information is likely in your business plan. Upon submission and review of the application, Partners will indicate their level of interest. If interest still exists, the next step would be an invitation to a *TechBridge*SM Showcase. It is here that your company will have 20-30 minutes to present your technology to interested Partners, which could be potentially followed by a Partner transaction/interaction and/or CIC membership review. Further details will be provided at each stage.

Helpful hints: Avoid using marketing hype to describe your technology. Instead focus on clear, objective performance benchmarks that demonstrate why your solution is better than the rest. Remember, you only get one shot at marking a good first impression on *TechBridge*SM reviewers, who are looking for technologies with unique value. Please fill out every field. Partners will be less inclined to continue reviewing a company who does not fully respond to requested information specifically areas such as competitive differentiation, market research, funding, and projected financials.

1. GENERAL INFO

Company Name	
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Date Founded	
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How did you hear about us?	
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Please briefly describe your research, technology development, product or service:

Contact Information:

NAME:	
TITLE:	
ADDRESS:	
WEBSITE:	
EMAIL:	
PHONE:	

Business Classifications: (check all that apply)

<input type="checkbox"/>	8(a)	<input type="checkbox"/>	Disadvantaged Business
<input type="checkbox"/>	Service Disabled Veteran Owned	<input type="checkbox"/>	Indian Tribe
<input type="checkbox"/>	Veteran Owned	<input type="checkbox"/>	Alaskan Native Corporation
<input type="checkbox"/>	Woman Owned	<input type="checkbox"/>	HUBZone
<input type="checkbox"/>	None	<input type="checkbox"/>	

Please indicate interest in becoming either an Affiliate or Resident Member of CIC: YES NO

Would you like to receive more information on the Chesapeake Innovation Center: YES NO

2. PRODUCT TYPE

TARGET TECHNOLOGY AREAS	COTS (v)	R&D (v)
Cyber Security & Defense		
Modeling and Simulations		
Interoperability		
Chemical/Biological Defense		
System Engineering		
C4ISR		
Signal Intelligence		
Sensors & Surveillance		
Network Security, Authentication, and Identification		
Intelligent Systems		
Information Assurance and Network Integrity		
Secure Wireless Multimedia		
Advanced Wireless Security		
WiMax		
Converging Wireless and Internet		
Collect/Process/Analyze Voluminous Data		
Self Organizing Networks		
Power, Space, Cooling –IT		
Data Security		
Distributed Systems		
Data Mining		
Knowledge Management		

SECURITY TECHNOLOGIES	COTS (v)	R&D (v)
Sensors and Surveillance		
High-Grade Authentication		
High-Grade Identification		
High-Grade Secure Mobile Environments		
Location Based Technology		
High-Grade Information Assurance		
High-Grade Network Security Intrusion Detection (T=0)		
High-Grade Multi-Level Security		
Key Distribution/Key Revocation		
Self Organizing Networks		
Other Security		

INFORMATICS TECHNOLOGIES	COTS (v)	R&D (v)
Information Overload/Knowledge Discovery: Tactical and Strategic		
Cognitive Processing: Includes intelligent agents, fuzzy logic, neural nets, entity extractions, algorithms for affinity sets		
Pattern Matching of Sparse Events		
Tactical Pre-Filtering		
Visualization: Large data volume visualization with active links		
Storage: If fixed, terra or peta byte; quick access, up-gradable, zero-izable		
Multi-Lingual/Multi-Media/Multi-Source Data Handling & Data Fusion		
Mining: Novel intelligent mining of databases		
High-Speed Computing		
Prioritization		
Other Informatics		

3. COMPETITIVE ADVANTAGE

What are the five characteristics/features that most differentiate your innovation from current solutions (limit to 400 characters)?

FEATURES	QUANTIFY YOUR COMPANY	COMPETITOR A COMPANY NAME:	COMPETITOR B COMPANY NAME:	COMPETITOR C COMPANY NAME:
1.				
2.				
4.				

	FEATURES	QUANTIFY YOUR COMPANY	COMPETITOR A COMPANY NAME:	COMPETITOR B COMPANY NAME:	COMPETITOR C COMPANY NAME:
5.					

4. PRODUCT MATURITY

	MONTH (XX)	YEAR (XXXX)
FIRST LAB SAMPLE		
FIRST CUSTOMER PROTOTYPE		
FIRST CUSTOMER BETA/PILOT		
FIRST PAYING CUSTOMER		
MOST IMPORTANT IP FILED		
2 ND MOST IMPORTANT IP FILED		
3 RD MOST IMPORTANT IP FILED		

5. USER PAIN

Critical Problem One:	
User Pain/Problem:	
Effect of Problem? (Why is it important?)	
How you Resolve the Pain/Problem:	
Improvement Created:	

Critical Problem Two:	
User Pain/Problem:	
Effect of Problem? (Why is it important?)	
How you Resolve the Pain/Problem:	
Improvement Created:	

Critical Problem Three:	
User Pain/Problem:	
Effect of Problem? (Why is it important?)	
How you Resolve the Pain/Problem:	
Improvement Created:	

Projected Customers:	
1.	
2.	
3.	
4.	
5.	

Other User Pain Information:

6. TEAM MEMBERS

How many employees does your company have?	
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Team Member One:	
Name:	
Title/Position:	
Describe experience at running a technology company with responsibility for management, operations, funding, and market adoption of a new technology and returning profits to shareholders (typically CEO).	
Describe Experience at participating in the technical research, development, and market adoption of a new technology (typically CIO, CSO, VP R&D).	
Describe experience at designing and capitalizing a financial plan to fund the technological development, business foundation and market adoption of a new technology (CEO, CFO).	
Describe experience at business development and obtaining market adoption of a new technology (typically CEO, VP Sales/Marketing/BD).	
Describe experience at successfully building a corporate infrastructure that supports HR, facilities, payroll, customer support, and all other operational issues to support a new technology (typically COO).	

Team Member Two:	
Name:	
Title/Position:	
Describe experience at running a technology company with responsibility for management, operations, funding, and market adoption of a new technology and returning profits to shareholders (typically CEO).	
Describe Experience at participating in the technical research, development, and market adoption of a new technology (typically CIO, CSO, VP R&D).	

Team Member Two:

Describe experience at designing and capitalizing a financial plan to fund the technological development, business foundation and market adoption of a new technology (CEO, CFO).	
Describe experience at business development and obtaining market adoption of a new technology (typically CEO, VP Sales/Marekting/BD).	
Describe experience at successfully building a corporate infrastructure that supports HR, facilities, payroll, customer support, and all other operational issues to support a new technology (typically COO).	

Team Member Three:

Name:	
Title/Position:	
Describe experience at running a technology company with responsibility for management, operations, funding, and market adoption of a new technology and returning profits to shareholders (typically CEO).	
Describe Experience at participating in the technical research, development, and market adoption of a new technology (typically CIO, CSO, VP R&D).	
Describe experience at designing and capitalizing a financial plan to fund the technological development, business foundation and market adoption of a new technology (CEO, CFO).	
Describe experience at business development and obtaining market adoption of a new technology (typically CEO, VP Sales/Marekting/BD).	
Describe experience at successfully building a corporate infrastructure that supports HR, facilities, payroll, customer support, and all other operational issues to support a new technology (typically COO).	

Note: If you would like to provide more Team Member information please send Resume along with Application.

7. FUNDING

Historical Funding:

	FUNDING A:	FUNDING B:	FUNDING C:
TYPE:			
DATE:			
AMOUNT:			

Historical Funding:

	FUNDING A:	FUNDING B:	FUNDING C:
PRIMARY USE OF FUNDS:			
SECONDARY USE OF FUNDS:			
OTHER USE OF FUNDS:			
OTHER USE OF FUNDS:			

Projected Funding:

	FUNDING A:	FUNDING B:	FUNDING C:
TYPE:			
DATE:			
AMOUNT:			
PRIMARY USE OF FUNDS:			
SECONDARY USE OF FUNDS:			
OTHER USE OF FUNDS:			
OTHER USE OF FUNDS:			
PROJECTED INVESTORS:			

8. HISTORICAL AND PROJECTED FINANCIALS

YEAR	REVENUE
2009	
2010	
2011	
2012	
2013	
2014	
2015	

9. VALIDATION/MARKET RESEARCH

Validation/Certification (NAIP, etc.)	
Patent Searches	
Library or Internet Searches	

Federal/University Lab Inquiries/Feedback	
Industry References	
Industry/Market Research	

11. FOREIGN INTERESTS IN YOUR COMPANY:

Certain CIC Partners may have special requirements for working with companies owned or influenced by foreign entities. Foreign influence does not automatically preclude companies from engaging in the CIC *TechBridge*SM process and becoming members of the Center. We request you review the questions below; should you progress in the application process, more details may be required. Foreign ownership question may include but not be limited to the following:

Does a non-US government, agency, organization or individual own more than 5% of your company, contribute more than 10% of your revenue, or serve as a company board member or officer? Do any of your officers and/or board members work, as consultants or otherwise, for a foreign entity? Does your organization own 10% or more of a foreign interest? Does any foreign entity have the ability to control your organization?

YES NO

I acknowledge I have read the above issues, am aware that some entities may have foreign ownership issues, and accept all terms.

YES NO

10. ADDITIONAL GOVERNMENT SECTOR INFORMATION:

Do you currently possess government contracts or customers? YES NO

Explain:

Are you currently working on or have previously worked with any system integrators (i.e.; Lockheed, Northrop Grumman, etc.)? YES NO

Explain:

11. You may attach any White Papers, or other useful information, to application.

Attachments: YES NO

PARTNER FEEDBACK

Feedback Received: